

**5** minutes to totally transform your intranet:

**A human** guide for humans!





Your intranet isn't a website.

It's a living, breathing workplace. A shared space. A digital campfire.

It's where clarity, connection and culture collide.

# But only if we build it that way.

Here's how to transform your intranet from a lonely page of links into the most powerful human tool in your organisation in five simple, strategic and very doable steps.





Make it irresistibly useful (not just nice to have)

5-minute action: Visit your intranet homepage and pretend you're new.

Can you find pay, leave and your CEO's latest message in under 30 seconds? If not, fix it. Today.

Your intranet should feel like opening a drawer and finding exactly what you need, not rummaging in a shed.





## **Build for humans,** not for clicks

**5-minute action:** Rewrite one piece of intranet content using simple, human words.

Remove jargon. Add headings. Add heart.

If someone only spends 6 minutes a day on the intranet, make those minutes matter.



Use leadership as a lighthouse

5-minute action: Get one leader to post a short update - something real, not rehearsed.

Better yet, record a 30-second video.

When leaders show up with a face and a voice, not just a title, people pay attention. Visibility builds trust.



### Meet people where they are

**5-minute action:** Open the intranet on your phone. If it's painful, it's time to redesign for mobile.

Frontline teams and hybrid workers won't bend their day to suit your platform.

Make it seamless, wherever they are.





## **Connect before** you inform

**5-minute action:** Post one story about a person, not a process. Share a team win, a customer moment or a kind act.

Humans come for information but stay for connection. Culture is built in the comments section as much as the boardroom





The best intranets in the world are not the flashiest. They are the ones people use and feel something when they do. If AI is your future, connection is your foundation. Start there.

Ready to make your intranet the most human place in your workplace?

Start with one small step today. Share this guide with your team. Pick a five-minute action.

Then do it - together.

#### If you need help rewriting, redesigning or reigniting your intranet, I'm here.

Let's build something people actually want to use. Reach out.

